

2021 EDITORIAL CALENDAR

1 FEBRUARY/MARCH

- **Special Edition:**
2021 Artists' Guide to Workshops,
Schools & Ateliers
- **Plein Air Portfolio:** National Parks
Portfolio Submissions Due: Tue, Dec 15
- **Advertising Deadlines:**
Space Reservation: Mon, Jan 4
(Artists' Guide: Mon, Jan 4)
Ad Materials: Wed, Jan 6
(Artists' Guide: Wed, Jan 6)
Press-Ready Ads: Fri, Jan 8
(Artists' Guide: Fri, Jan 8)

4 AUGUST/SEPTEMBER

- **Special Edition:** Pastel Focus
- **Plein Air Portfolio:** Country Roads
Portfolio Submissions Due: Tue, June 15
- **Advertising Deadlines:**
Space Reservation: Fri, Jul 2
Ad Materials: Tue, Jul 6
Press-Ready Ads: Wed, Jul 7
- **Special Advertising Sections:**
 - Pastel Spotlight

2 APRIL/MAY

- **Special Edition:**
10th Annual Plein Air Convention
& Expo (PACE)
- **Plein Air Portfolio:** Gardens and Green
Spaces
Portfolio Submissions Due: Mon, Feb 15
- **Advertising Deadlines:**
Space Reservation: Fri, Feb 26
Ad Materials: Mon, Mar 1
Press-Ready Ads: Wed, Mar 3
- **Special Advertising Sections:**
 - PACE 2021 Faculty
 - Outdoor Painters Society

5 OCTOBER/NOVEMBER

- **Special Edition:** Acrylic Focus and
Emerging Plein Air Painters to Collect
- **Plein Air Portfolio:** Fairs, Festivals, and
Amusement Parks
Portfolio Submissions Due: Sun, Aug 15
- **Advertising Deadlines:**
Space Reservation: Fri, Aug 27
Ad Materials: Mon, Aug 30
Press-Ready Ads: Wed, Sep 1
- **Special Advertising Sections:**
 - Holiday Gift Guide
 - Acrylic Spotlight

3 JUNE/JULY

- **Special Edition:** Watercolor Focus
- **Plein Air Portfolio:** Rivers, Streams, and Waterfalls
Portfolio Submissions Due: Thur, Apr 15
- **Advertising Deadlines:**
Space Reservation: Fri, Apr 30
Ad Materials: Mon, May 3
Press-Ready Ads: Wed, May 5
- **Special Advertising Sections:**
 - Watercolor Spotlight

6 DECEMBER 2021/JANUARY 2022

- **Special Edition:**
2022 Ultimate Artists' & Collectors' Guide
to Plein Air Events & Organizations
- **Plein Air Portfolio:** Dramatic Skies
Portfolio Submissions Due: Fri, Oct 15
- **Advertising Deadlines:**
Space Reservation: Fri, Oct 29
(Ultimate Guide: Fri, Oct 22)
Ad Materials: Mon, Nov 1
(Ultimate Guide: Mon, Oct 25)
Press-Ready Ads: Wed, Nov 3

Contact your *PleinAir* Magazine Marketing Specialist for more information,
or e-mail us at marketinginfo@streamlinepublishing.com.

NOTE: Contents are subject to change.

