



THE ARTISTS' GUIDE TO PLEIN AIR PAINTING IN COLORADO

A special supplement to the April/May Plein Air Convention & Expo (PACE) issue of *PleinAir Magazine*

WHY YOU SHOULD ADVERTISE IN THIS SPECIAL SECTION OF PLEINAIR MAGAZINE:

- Colorado artists and galleries are encouraged to advertise and let readers know where they may see artwork in person when visiting!
- This useful guide is focused on an audience of plein air artists, some of whom may be coming to Colorado for the very first time. For galleries, keep in mind that artists are some of the best, most active collectors!
- This supplement (and the April/May issue of *PleinAir Magazine* itself) will have a long shelf life because of its unique content, making the purchase of an ad a long-term investment.
- This issue of *PleinAir* is distributed to everyone at PACE, so this is a great opportunity to attract artists to visit your business during the convention, May 21-25, 2023. Many artists come in early or stay on post-convention to explore the area and paint.
- This supplement will help inform and inspire *PleinAir* readers and artists to come to the area at a later date to paint.
- This valuable information resource will be available all year on [outdoorpainter.com](https://www.outdoorpainter.com), under the Guides tab.

SPECIAL SUPPLEMENT ADVERTISING RATES:

FULL PAGE: \$1,950 (Reg. \$4,300)

HALF PAGE: \$1,100 (Reg. \$2,400)

QUARTER PAGE: \$675 (Reg. \$1,200)

LOCK IN THESE RATES BY FEBRUARY 27, 2023.



Contact your Marketing Specialist today or e-mail us at marketinginfo@streamlinepublishing.com to take advantage of this timely opportunity.

For more information about the 2023 Plein Air Convention & Expo go to: pleinairconvention.com.