



# PleinAir<sup>TM</sup> MAGAZINE



## PLEIN AIR SEASON IS HERE — NOW IS THE TIME TO 'PACE YOURSELF'!

If you've been thinking about advertising your talent to the plein air world, there's no better time to start than right now. "PACE Yourself" is a program specifically designed for anyone who has not yet advertised in *PleinAir Magazine*.

"PACE Yourself" will help you start building your brand by showcasing your talent and art to the entire world of plein air. And this community buys art: 82% of *PleinAir* readers purchase plein air art every year.\*

### HOW IT WORKS:

- Advertise in the next two issues of *PleinAir* (Aug/Sept, Oct./Nov.), plus, one more issue no later than Apr/May 2024 — at rates not available to anyone else at any other time of the year!
- Contracts must be signed by May 31, 2023. Sign your contract while you are here at PACE, and you will also earn a "Featured Artwork" spot on OutdoorPainter.com (a \$1000 value)!
- If you would like to take advantage of these exclusive rates by placing additional ads beyond the three required, the additional ads must be included in the same contract signed by May 31, 2023.

### RATES:

**FULL PAGE: \$1,975** (REG. \$4,300)

**HALF PAGE: \$1,075** (REG. \$2,400)

**QUARTER PAGE: \$575** (REG. \$1,200)

*These rates do not apply for Ultimate Guide and Artists' Workshop Guide ads.*

**CONTACT YOUR REGIONAL MARKETING  
MANAGER TODAY TO TAKE ADVANTAGE OF  
THIS TIMELY AND EXCLUSIVE OPPORTUNITY.**

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*"Not only does the staff of Streamline Publishing produce two of the finest art magazines being published currently, their efforts at bringing the art community together via PACE, various plein air painting opportunities, and art education trips firmly establishes them as leading forces in art history as it is being made today."*

— Nancy Tankersley,  
Artist, Easton, MD