

THE 2024 ULTIMATE ARTISTS' & COLLECTORS' GUIDE TO PAINTING EVENTS AND ORGANIZATIONS

RESERVE TODAY!

2024 ARTISTS' & COLLECTOR'S ULTIMATE GUIDE TO PAINTING EVENTS AND ORGANIZATIONS

This is THE opportunity to make sure your event or organization receives maximum exposure and attracts more artists and collectors in 2024!



GUARANTEE YOUR LISTING

SPACE RESERVATIONS BY:

Monday, October 23, 2023

MATERIALS BY:

Thursday, October 26, 2023

Standard Rates (expires October 20, 2023)

Full Page Ad \$2,100

2/3 Page Ad \$1,425

1/3 Page Ad \$800

1/6 Page Ad \$425

75 word Expanded listing only \$275

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EARLY BIRD Rates! Order today!

- Distributed as a standalone piece to all subscribers
- 5,000 copies distributed
- Plein Air Events & featured Organizations throughout 2024
- Available online all year long on OutdoorPainter.com, under the "Guides" tab.
- All award donations must go to event award winners.
- Qualified events include juried, invitational, and open painting competitions, quickdraws, paintouts, etc.

Juried, invitational, or open, all legitimate events and organizations are entitled to a free basic listing. Qualifying events include painting competitions, quick draws, paint-outs, etc. Workshops are not eligible for this guide and can be listed in the separate Artists' Guide to Workshops, Schools, and Ateliers in the February/March 2024 issue of PleinAir. Ask your PleinAir Marketing Specialist for details.

ULTIMATE GUIDE BUNDLES: Schedule your UG advertising, and get listings, magazines, and awards

UG AD SIZE	Expanded Listing	PA mags at event	*Awards donated	UG Bundle Rate
Full Page	100 word listing	100 magazines	1/4 page +4 subs	\$2195
Two-thirds page	100 word listing	75 magazines	1/6 page +3 subs	\$1595
One-third page	75 word listing	50 magazines	4 one-yr subs	\$850
One-sixth page	75 word listing	50 magazines	2 one-yr subs	\$500

* All contracts signed by October 9 will receive 2 additional one-year award subscriptions (print and digital)

If a client has multiple events, they must specify the division of awards or purchase separate bundles per event. All award donations must go to event award winners.

If a client wants to create their own certificate, they must include our rules for redemption and deadlines for redeeming as listed on each certificate as listed on the Awards contract.

It is our goal to be as helpful and supportive as possible for all PleinAir events. We can't guarantee editorial coverage or announcement of event winners, but if you send your marketing specialist all press releases and a list of winners, we will forward all information to our editors.